

AIM SECURITY PRIVACY POLICY AND TERMS OF USE

Last Updated: July, 2025

- 1. Privacy policy
- 2. Website terms of use

PRIVACY POLICY

This privacy policy (“**Privacy Policy**”) governs how we, Aim Security Ltd. (“**Aim Security**” “**we**”, “**our**” or “**us**”) use, collect, disclose, and store Personal Data we collect or receive from or about you (“**you**”) such as in the following use cases:

- (i) When you browse or visit our website <https://www.aim.security/> (“**Website**”);
- (ii) When you make use of, or interact with, our Website
  - a. When you chat with us on our website
  - b. When you subscribe to our distribution list(s) / newsletter(s) / blog(s)
  - c. When we process your job application
  - d. When you contact us (e.g. customer support, need help, submit a request)
- (iii) When you interact with our GenAI security platform (“**Platform**”)
- (iv) When you attend a marketing event and/or we exchange business cards and you provide us with your Personal Data
- (v) When we acquire your Personal Data from third-party sources (such as lead-generation companies)
- (vi) When we use the Personal Data of our customers
- (vii) When we use the Personal Data of our service providers (e.g. contact details)
- (viii) When you interact with us on our social media profiles (e.g., LinkedIn)

Please read this Privacy Policy carefully, so you can understand our practices and your rights in relation to personal data. “**Personal Data**” or “**Personal Information**” means any information that can be used, alone or together with other data, to uniquely identify any living human being and any information deemed as Personally Identifiable Information by privacy laws. Please note that this is a master privacy policy and some of its provisions only apply to individuals in certain jurisdictions. For example, the legal basis in the table below is only relevant to GDPR-protected individuals.

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This Privacy Policy can be updated from time to time and, therefore, we ask you to check back periodically for the latest version of this Privacy Policy. If we implement significant changes to the use of your Personal Data in a manner different from that stated at the time of collection, we will notify you by posting a notice on our Website or by other means.

1. WHAT INFORMATION WE COLLECT, WHY WE COLLECT IT, AND HOW IT IS USED

Specific Personal Data we collect	Why is the Personal Data collected and for what purposes?	Consequences of not providing the data
<i>When you browse or visit our Website</i>		
<ul style="list-style-type: none"><li>Data collected through cookies, analytic tools and log files</li></ul>	<ul style="list-style-type: none"><li>To review and improve the usage and operations of our Website</li><li>To analyze trends</li><li>To administer the Website</li><li>To track users’ movement around the Website</li></ul>	<ul style="list-style-type: none"><li>Certain non-essential Website features may not be available</li></ul>
<i>When you make use of or interact with our Website</i>		
<i>When you chat with us on our Website</i>		
<ul style="list-style-type: none"><li>Any information you choose to share with us</li></ul>	<ul style="list-style-type: none"><li>To be able to respond to your inputs.</li></ul>	<ul style="list-style-type: none"><li>Cannot respond to your inputs.</li></ul>
<i>When you "Book a demo"</i>		
<ul style="list-style-type: none"><li>First name</li><li>Last name</li><li>Email</li><li>Any other data you wish to provide us with.</li></ul>	<ul style="list-style-type: none"><li>To help you schedule a demo</li></ul>	<ul style="list-style-type: none"><li>Cannot help you schedule a demo</li></ul>
<i>When you subscribe to our distribution list(s)/ newsletter(s)/ blog(s)</i>		
<ul style="list-style-type: none"><li>Full name</li><li>Email address</li><li>Company name</li><li>Telephone number</li><li>Any other data you decide to provide us with</li></ul>	<ul style="list-style-type: none"><li>To add you to our mailing list</li><li>To send newsletters or other marketing communications.</li></ul>	<ul style="list-style-type: none"><li>Cannot add you to our mailing list</li><li>Cannot send you marketing communications</li></ul>
<i>When we process your job application</i>		
<ul style="list-style-type: none"><li>Full name</li><li>Email address</li><li>Phone number</li><li>Resume</li><li>Any other information you choose to share with us</li></ul>	<ul style="list-style-type: none"><li>To process your job application</li><li>To assess you as a candidate</li></ul>	<ul style="list-style-type: none"><li>Cannot process your job application</li><li>Cannot assess your suitability as a candidate</li></ul>
<i>When you contact us (e.g. send us an email)</i>		
<ul style="list-style-type: none"><li>Full name</li><li>Email address</li><li>Email content</li><li>Any other data you decide to provide us with</li></ul>	<ul style="list-style-type: none"><li>To respond to your query</li><li>To communicate with you</li><li>To provide you with support</li><li>To analyze your experience with Aim Security</li><li>To send you marketing communications</li></ul>	<ul style="list-style-type: none"><li>Cannot respond to your query</li><li>Cannot communicate with you</li><li>Cannot provide support</li><li>Cannot analyze your experience with Aim Security</li><li>Cannot send you marketing communications</li></ul>
<i>When you interact with our Platform</i>		

<ul style="list-style-type: none"> <li>• Full name</li> <li>• Email address</li> <li>• Company</li> <li>• Data collected through cookies, analytic tools, session recording tools, and log files</li> </ul>	<ul style="list-style-type: none"> <li>• To provide you with an account and allow you to log-in</li> <li>• To provide you with exclusive content and insights</li> <li>• To review and improve the usage and operations of our Platform</li> </ul>	<ul style="list-style-type: none"> <li>• Cannot provide you with an account or allow you to log-in</li> <li>• Cannot provide you with exclusive content and insights</li> <li>• Cannot review and improve the usage and operations of our Platform</li> </ul>
<i>When you attend a marketing event and /or we exchange business cards and you provide us with your Personal Data</i>		
<ul style="list-style-type: none"> <li>• Email address</li> <li>• Full name</li> <li>• Phone number</li> <li>• Company</li> <li>• Job title</li> <li>• Any other information you choose to share with us</li> </ul>	<ul style="list-style-type: none"> <li>• To establish a business connection</li> <li>• To send marketing communications</li> </ul>	<ul style="list-style-type: none"> <li>• Cannot establish a business connection</li> <li>• Cannot send you marketing communications</li> </ul>
<i>When we use the Personal Data of our customers</i>		
<ul style="list-style-type: none"> <li>• Email address</li> <li>• Full name</li> <li>• Phone number</li> <li>• Company name</li> <li>• Job title</li> <li>• Payment information</li> <li>• IP address</li> <li>• Any other information you choose to share with us</li> <li>• Any other information you already agreed for us to collect</li> </ul>	<ul style="list-style-type: none"> <li>• To provide our services</li> <li>• To perform the applicable agreement</li> <li>• To communicate with our customers</li> </ul>	<ul style="list-style-type: none"> <li>• Cannot provide our services</li> <li>• Cannot perform the applicable agreement</li> <li>• Cannot communicate with you</li> </ul>
<i>When we use the Personal Data of our service providers (e.g. contact details)</i>		
<ul style="list-style-type: none"> <li>• Email address</li> <li>• Full name</li> <li>• Phone number</li> <li>• Company</li> <li>• Job title</li> <li>• Any other information you choose to share with us</li> </ul>	<ul style="list-style-type: none"> <li>• To obtain your services</li> <li>• To perform the applicable agreement</li> <li>• To communicate with our service providers, suppliers and developers</li> </ul>	<ul style="list-style-type: none"> <li>• Cannot obtain your services</li> <li>• Cannot perform the applicable agreement</li> <li>• Cannot communicate with our service providers, suppliers and developers</li> </ul>
<i>When you interact with us on our social media profiles (e.g., LinkedIn)</i>		
<ul style="list-style-type: none"> <li>• Full name</li> <li>• Email address</li> <li>• Any other data you decide to provide/supply</li> </ul>	<ul style="list-style-type: none"> <li>• To reply to your request or question</li> </ul>	<ul style="list-style-type: none"> <li>• Cannot reply or respond to your request</li> </ul>

Finally, please note that some of the abovementioned Personal Data will be used for detecting, taking steps to prevent, and prosecution of fraud or other illegal activity, to identify and repair errors, to conduct audits, and for security purposes. Personal Data may also be used to comply with applicable laws, with investigations performed by the relevant authorities, law enforcement purposes, and/or to exercise or defend legal claims. In certain cases, we may or will anonymize or de-identify your Personal Data and further use it for internal and external purposes, including, without limitation, to improve the services and for research purposes. “**Anonymous Information**” means information which does not enable identification of an individual user, such as aggregated information about the use of our services. We may use Anonymous Information and/or disclose it to third parties without restrictions (for example, in order to improve our services and enhance your experience with them).

The lawful bases we rely on for processing personal information are (if and when applicable): (i) The data subject has given consent to the processing of his or her personal data; (ii) Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract; (iii) Processing is necessary for compliance with a legal obligation to which the controller is subject; and/or (iv) Processing is necessary for the purposes of the legitimate interest.

## 2. HOW WE PROTECT AND RETAIN YOUR INFORMATION

- 2.1. Security. We have implemented appropriate technical, organizational and security measures designed to protect your Personal Data. However, please note that we cannot guarantee that the information will not be compromised as a result of unauthorized penetration to our servers. As the security of information depends in part on the security of the computer, device or network you use to communicate with us and the security you use to protect your user IDs and passwords, please make sure to take appropriate measures to protect this information.
- 2.2. Retention of your Personal Data. Until we no longer need the information and proactively delete it, or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws. Please note that in some circumstances we may store your Personal Data for longer periods of time, for example (i) where we are required to do so in accordance with legal, regulatory, tax or accounting requirements, or (ii) for us to have an accurate record of your dealings with us in the event of any complaints or challenges, or (iii) if we reasonably believe there is a prospect of litigation relating to your Personal Data or dealings.

## 3. HOW WE SHARE YOUR PERSONAL DATA

We may share your Personal Data as follows:

- 3.1. We may also share information with our affiliated companies about you.
- 3.2. We may use third party service providers to process your information for the purposes outlined above, including, without limitation:
  - 3.2.1. With cloud service providers for hosting purposes;
  - 3.2.2. With websites and web content creation platforms in order to help us manage our Website;
  - 3.2.3. With email providers, marketing, CRM, other similar tool providers; and
  - 3.2.4. With analytic companies, and session recording tools, in order to help us understand and analyze information we collect in accordance with this policy.
- 3.3. To the extent necessary, with regulators, courts, banks or competent authorities, to comply with applicable laws, regulations and rules (including, without limitation, federal, state or local laws), and requests of law enforcement, regulatory and other governmental agencies or if required to do so by court order, as well as for internal compliance procedures and to protect the safety, security, and integrity of Statement, our services, customers, employees, property, and the public.
- 3.4. If, in the future, we sell or transfer, or we consider selling or transferring, some or all of our business, shares or assets to a third party, we will disclose your information to such third party (whether actual or potential) in connection with the foregoing events (including, without limitation, our current or potential investors). In the event that we are acquired by, or merged with, a third party entity, or in the event of bankruptcy or a comparable event, we reserve the right to transfer, disclose or assign your information in connection with the foregoing events.
- 3.5. Where you have otherwise provided your consent to us for sharing or transferring your information.

If you want to receive the list of the current recipients of your Personal Data, please make your request by contacting us to [privacy@aim.security](mailto:privacy@aim.security)

## 4. ADDITIONAL INFORMATION REGARDING TRANSFERS OF PERSONAL DATA

- 4.1. Storage: We store the Personal Data with the following storing companies: Amazon Web Services with servers in the US.
- 4.2. Internal transfers: Transfers within Aim Security will be covered by an internal processing agreement entered into by members of the Aim Security group (an intra-group data processing agreement) which contractually obliges each member to ensure that Personal Data receives an adequate and consistent level of protection wherever it is transferred to.
- 4.3. External transfers: Where we transfer your Personal Data outside of EU/EEA (for example to third parties who provide us with services), we will generally obtain contractual commitments from them to protect your Personal Data. When Aim Security engages in such transfers of personal information, it relies on i) Adequacy Decisions as adopted by European Commission on the basis of Article 45 of Regulation (EU) 2016/679 (GDPR) (for example, when we access from Israel or when we send information to our service providers that are US Companies certified as part of the EU-US Data Privacy Framework), or ii) Standard Contractual Clauses issued by the European Commission. Aim Security also continually monitors the circumstances surrounding such transfers in order to ensure that these maintain, in practice, a level of protection that is essentially equivalent to the one guaranteed by the GDPR.

- 4.4. In order to run our business and provide our Website and services to you, we transfer Personal Data to certain countries around the world, including to our affiliates and service providers, many of whom are located outside of your jurisdiction. Therefore, your Personal Data may be processed in countries with privacy laws that are different from privacy laws in your country. Whenever we make such transfers, we will use commercially reasonable efforts to implement an appropriate level of protection to your Personal Data by implementing at least one of the following safeguards:
- 4.4.1. making sure the destination country has been deemed to provide an adequate level of protection for Personal Data; and/or
- 4.4.2. by executing implement data onward transfer instruments such as data processing and protection agreements.

## 5. YOUR PRIVACY RIGHTS. HOW TO DELETE YOUR ACCOUNT

- 5.1. The following rights (which may be subject to certain exemptions or derogations) shall apply to certain individuals (some of which only apply to individuals protected by specific laws):
- 5.1.1. You have the right to withdraw consent to the processing, where consent is the basis of processing.
- 5.1.2. You have the right to access the personal information that we hold and request further details about how we process it, under certain conditions.
- 5.1.3. You have the right to demand rectification of inaccurate personal information about you. We will promptly correct any information found to be incorrect.
- 5.1.4. You have the right to object to unlawful data processing under certain conditions.
- 5.1.5. You have the right to erasure of past data about you (your “right to be forgotten”) under certain conditions.
- 5.1.6. You have the right to demand that we restrict the processing of your personal information, under certain conditions, if you believe we have exceeded the legitimate basis for processing, the processing is no longer necessary, or if you believe your personal information is inaccurate.
- 5.1.7. You have the right to data portability of personal information concerning you that you provided us in a structured, commonly used, and machine-readable format, subject to certain conditions.
- 5.1.8. The personal information we collect is not used for automated decision-making and profiling, except for automated processes in the context of marketing. As stated above, you can opt out of direct marketing by Aim Security by contacting Aim Security directly or by following the instructions through the unsubscribe options in our email messages.
- 5.2. You can exercise your rights by contacting us at [privacy@aim.security](mailto:privacy@aim.security). Subject to legal and other permissible considerations, we will make every reasonable effort to honor your request promptly in accordance with applicable law or inform you if we need further information in order to fulfil your request. When processing your request, we may ask you for additional information to confirm or verify your identity and for security purposes, before processing and/or honoring your request. We reserve the right to charge a fee where permitted by law, for instance if your request is manifestly unfounded or excessive. In the event that your request would adversely affect the rights and freedoms of others (for example, would impact the duty of confidentiality we owe to others) or if we are legally entitled to deal with your request in a different way than requested, we will address your request to the maximum extent possible, all in accordance with applicable law.
- 5.3. **Marketing emails – opt-out:** You may choose not to receive marketing email of this type by sending a single email with the subject "BLOCK" to [privacy@aim.security](mailto:privacy@aim.security). Please note that the email must come from the email account you wish to block OR if you receive an unwanted email from us, you can use the unsubscribe link found at the bottom of the email to opt out of receiving future emails, and we will process your request within a reasonable time after receipt.
- 5.4. **Deleting your account:** Should you ever decide to delete your account, you may do so by emailing [privacy@aim.security](mailto:privacy@aim.security). If you terminate your account, any association between your account and Personal Data we store will no longer be accessible through your account. However, given the nature of sharing on certain services, any public activity on your account prior to deletion will remain stored on our servers and will remain accessible to the public.

## 6. USE BY CHILDREN

We do not offer our products or services for use by children and, therefore, we do not knowingly collect Personal Data from, and/or about children under the age of eighteen (18). If you are under the age of eighteen (18), do not provide any Personal Data to us without involvement of a parent or a guardian. For the purposes of the GDPR (if applicable), we do not intend to offer information society services directly to children. In the event that we become aware that you provide Personal Data in violation of applicable privacy laws, we reserve the right to delete it. If you believe that we might have any such information, please contact us at [privacy@aim.security](mailto:privacy@aim.security).

## 7. INTERACTION WITH THIRD PARTY PRODUCTS

We enable you to interact with third party websites, mobile software applications and products or services that are not owned or controlled by us (each a “**Third Party Service**”). We are not responsible for the privacy practices or the content of such Third Party Services. Please be aware that Third Party Services can collect Personal Data from you. Accordingly, we encourage you to read the terms and conditions and privacy policies of each Third Party Service.

## 8. LOG FILES

We use log files. We use such information to analyze trends, administer the Website, track users’ movement around the Website, and gather demographic information.

## 9. COOKIES AND ANALYTIC TOOLS

- **Cookies.** Our Services may utilize “cookies”, anonymous identifiers and other tracking technologies in order to for us to provide our Services and present you with information that is customized for you. A “cookie” is a small text file that may be used, for example, to collect information about activity on the Services. Certain cookies and other technologies may serve to recall Personal Information, such as an IP address, previously indicated by a user. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser.
- **Google Analytics.** The Website uses a tool called “**Google Analytics**” to collect information about use of the Website. Google Analytics collects information such as how often users visit this Website, what pages they visit when they do so, and what other websites they used prior to coming to this Website. We use the information we get from Google Analytics to maintain and improve the Website and our products. We do not combine the information collected through the use of Google Analytics with Personal Information we collect. Google’s ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the Google Analytics Terms of Service, available at <https://marketingplatform.google.com/about/analytics/terms/us/>, and the Google Privacy Policy, available at <http://www.google.com/policies/privacy/>. You may learn more about how Google collects and processes data specifically in connection with Google Analytics at <http://www.google.com/policies/privacy/partners/>. You may prevent your data from being used by Google Analytics by downloading and installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout/>.
- We reserve the right to remove or add new analytic tools.

## 10. SPECIFIC PROVISIONS APPLICABLE UNDER CALIFORNIA PRIVACY LAW

- 10.1. **California Privacy Rights:**  
California Civil Code Section 1798.83 permits our customers who are California residents to request certain information regarding our disclosure of information to third parties for their direct marketing purposes. To make such a request, please send an email to [privacy@aim.security](mailto:privacy@aim.security). Please note that we are only required to respond to one request per customer each year.
- 10.2. **Our California Do Not Track Notice (Shine the Light):**  
We do not currently respond or take any action with respect to web browser “do not track” signals or other mechanisms that provide consumers the ability to exercise choice regarding the collection of personally identifiable information about an individual consumer’s online activities over time and across third-party web sites or online services. We may allow third parties, such as companies that provide us with analytics tools, to collect personally identifiable information about an individual consumer’s online activities over time and across different web sites when a consumer uses the Website.

## 11. CONTACT US

If you have any questions, concerns or complaints regarding our compliance with this notice and the data protection laws, or if you wish to exercise your rights, we encourage you to first contact us at [privacy@aim.security](mailto:privacy@aim.security)

Data controller: Aim Security Ltd. a company incorporated under the laws of the State of Israel having its principal place of business at 49 Be'eri St., Tel Aviv, Israel, 6423315.

Welcome to <https://www.aim.security/> (together with its subdomains, Content, Marks and services, the “**Site**”). Please read the following Terms of Use carefully before using this Site so that you are aware of your legal rights and obligations with respect to Aim Security Ltd./Inc. (“**Aim Security**”, “**we**”, “**our**” or “**us**”). By accessing or using the Site, you expressly acknowledge and agree that you are entering a legal agreement with us and have understood and agree to comply with, and be legally bound by, these Terms of Use, together with the Privacy Policy (the “**Terms**”). You hereby waive any applicable rights to require an original (non-electronic) signature or delivery or retention of non-electronic records, to the extent not prohibited under applicable law. If you do not agree to be bound by these Terms please do not access or use the Site.

1. **Background.** The Site is intended to provide general information about Aim Security and its products and services.
2. **Modification.** We reserve the right, at our discretion, to change these Terms at any time. Such change will be effective five (5) days following posting of the revised Terms on the Site, and your continued use of the Site thereafter means that you accept those changes.
3. **Ability to Accept Terms.** The Site is only intended for individuals aged eighteen (18) years or older. If you are under 18 years please do not visit or use the Site.
4. **Site Access.** For such time as these Terms are in effect, we hereby grant you permission to visit and use the Site provided that you comply with these Terms and applicable law.
5. **Restrictions.** You shall not: (i) copy, distribute or modify any part of the Site without our prior written authorization; (ii) use, modify, create derivative works of, transfer (by sale, resale, license, sublicense, download or otherwise), reproduce, distribute, display or disclose Content (defined below), except as expressly authorized herein; (iii) disrupt servers or networks connected to the Site; (iv) use or launch any automated system (including without limitation, “robots” and “spiders”) to access the Site; and/or (v) circumvent, disable or otherwise interfere with security-related features of the Site or features that prevent or restrict use or copying of any Content or that enforce limitations on use of the Site.
6. **Intellectual Property Rights.**
  - 6.1. Content and Marks. The (i) content on the Site, including without limitation, the text, documents, articles, brochures, descriptions, products, software, graphics, photos, sounds, videos, interactive features, and services (collectively, the “**Materials**”), (ii) and User Submissions, as defined below (together with the Materials, the “**Content**”), and (iii) the trademarks, service marks and logos contained therein (“**Marks**”), are the property of Aim Security and/or its licensors and may be protected by applicable copyright or other intellectual property laws and treaties. “Aim Security”, the Aim Security logo, and other marks are Marks of Aim Security or its affiliates. All other trademarks, service marks, and logos used on the Site are the trademarks, service marks, or logos of their respective owners. We reserve all rights not expressly granted in and to the Site and the Content.
  - 6.2. Use of Content. Content on the Site is provided to you for your information and personal use only and may not be used, modified, copied, distributed, transmitted, broadcast, displayed, sold, licensed, de-compiled, or otherwise exploited for any other purposes whatsoever without our prior written consent. If you download or print a copy of the Content you must retain all copyright and other proprietary notices contained therein.
7. **Chatbot.** As part of the Site, Aim Security makes available to you a chatbot (the “Chatbot”) that you can interact with in connection with our products and services (for clarity, reference to the “Site” shall include the chatbot). The Chatbot is provided on an “as is” and “as available” basis. Aim Security disclaims all express warranties and all implied warranties, including merchantability and fitness for a particular purpose. You shall be the sole responsible for the input provided. You may not use the Chatbot in connection with any category of confidential information or sensitive information. You shall not use the Chatbot in violation of applicable laws or third-party rights or for unethical purposes. Except for the rights expressly granted under this document, no other rights, or permissions to access or use any of the Chatbot to you. You agree that you will not submit any input that: (i) is copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless you are the owner of such rights; (ii) creates a risk to a person’s safety or health, or creates a risk to public safety or health; (iii) impersonates another person; (iv) is unlawful, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, gives rise to civil liability, violates any law, or is inappropriate; or (v) is otherwise malicious or fraudulent.
8. **Information Description.** We attempt to be as accurate as possible. However, we cannot and do not warrant that the Content available on the Site is accurate, complete, reliable, current, or error-free. We reserve the right to make changes in or to the Content, or any part thereof, in our sole judgment, without the requirement of giving any notice prior to or after making such changes to the Content. Your use of the Content, or any part thereof, is made solely at your own risk and responsibility.
9. **Links.**
  - 9.1. The Site may contain links, and may enable you to post content, to third party websites that are not owned or controlled by Aim Security. We are not affiliated with, have no control over, and assume no responsibility for the content, privacy policies, or practices of, any third party websites. You: (i) are solely responsible and liable for your use of and linking to third party websites and any content that you may send or post to a third party website; and (ii) expressly release Aim Security from any and all liability arising from your use of any third party website. Accordingly, we encourage you to read the terms and conditions and privacy policy of each third party website that you may choose to visit.
  - 9.2. Aim Security permits you to link to the Site provided that: (i) you link to but do not replicate any page on this Site; (ii) the hyperlink text shall accurately describe the Content as it appears on the Site; (iii) you shall not misrepresent your relationship with Aim Security or present any false information about Aim Security and shall not imply in any way that we are endorsing any services or products, unless we have given you our express prior consent; (iv) you shall not link from a website (“Third Party Website”) which prohibited linking to third parties; (v) such Third Party Website does not contain content that (a) is offensive or controversial (both at our discretion), or (b) infringes any intellectual property, privacy rights, or other rights of any person or entity; and/or (vi) you, and your website, comply with these Terms and applicable law.
10. **Privacy.** We will use any personal information that we may collect or obtain in connection with the Site in accordance with our privacy policy which is available on our Site. You agree that we may use personal information that you provide or make available to us in accordance with the Privacy Policy. We use session recording tools in order to record your session on our platform, you hereby consent to such session recordings.
11. **Warranty Disclaimers.**
  - 11.1. This section applies whether or not the services provided under the Site are for payment. Applicable law may not allow the exclusion of certain warranties, so to that extent certain exclusions set forth herein may not apply.
  - 11.2. THE SITE IS PROVIDED ON AN “AS IS” AND “AS AVAILABLE” BASIS, AND WITHOUT WARRANTIES OF ANY KIND EITHER EXPRESS OR IMPLIED. AIM SECURITY HEREBY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, AND THOSE ARISING BY STATUTE OR FROM A COURSE OF DEALING OR USAGE OF TRADE. AIM SECURITY DOES NOT GUARANTEE THAT THE SITE WILL BE FREE OF BUGS, SECURITY BREACHES, OR VIRUS ATTACKS. THE SITE MAY OCCASIONALLY BE UNAVAILABLE FOR ROUTINE MAINTENANCE, UPGRADING, OR OTHER REASONS. YOU AGREE THAT AIM SECURITY WILL NOT BE HELD RESPONSIBLE FOR ANY CONSEQUENCES TO YOU OR ANY THIRD PARTY THAT MAY RESULT FROM TECHNICAL PROBLEMS OF THE INTERNET, SLOW CONNECTIONS, TRAFFIC CONGESTION OR OVERLOAD OF OUR OR OTHER SERVERS. WE DO NOT WARRANT, ENDORSE OR GUARANTEE ANY CONTENT, PRODUCT, OR SERVICE THAT IS FEATURED OR ADVERTISED ON THE SITE BY A THIRD PARTY.
  - 11.3. EXCEPT AS EXPRESSLY STATED IN OUR PRIVACY POLICY, AIM SECURITY DOES NOT MAKE ANY REPRESENTATIONS, WARRANTIES OR CONDITIONS OF ANY KIND, EXPRESS OR IMPLIED, AS TO THE SECURITY OF ANY INFORMATION YOU MAY PROVIDE OR ACTIVITIES YOU ENGAGE IN DURING THE COURSE OF YOUR USE OF THE SITE.
12. **Limitation of Liability.**
  - 12.1. TO THE FULLEST EXTENT PERMISSIBLE BY LAW, AIM SECURITY SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, EXEMPLARY, SPECIAL, CONSEQUENTIAL, OR INCIDENTAL DAMAGES OF ANY KIND, OR FOR ANY LOSS OF DATA, REVENUE, PROFITS OR REPUTATION, ARISING UNDER THESE TERMS OR OUT OF YOUR USE OF, OR INABILITY TO USE, THE SITE, EVEN IF AIM SECURITY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR LOSSES. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitations may not apply to you.
  - 12.2. IN NO EVENT SHALL THE AGGREGATE LIABILITY OF AIM SECURITY FOR ANY DAMAGES ARISING UNDER THESE TERMS OR OUT OF YOUR USE OF, OR INABILITY TO USE, THE SITE EXCEED THE TOTAL AMOUNT OF FEES, IF ANY, PAID BY YOU TO AIM SECURITY FOR USING THE SITE DURING THE THREE (3) MONTHS PRIOR TO BRINGING THE CLAIM.
13. **Indemnity.** You agree to defend, indemnify and hold harmless Aim Security and our affiliates, and our respective officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs and expenses (including but not limited to attorney’s fees) arising from: (i) your use of, or inability to use, the Site; (ii) your User Submissions; (iii) your interaction with any Site user; or (iv) your violation of these Terms.
14. **Term and Termination.** These Terms are effective until terminated by Aim Security or you. Aim Security, in its sole discretion, has the right to terminate these Terms and/or your access to the Site, or any part thereof, immediately at any time and with or without cause (including, without any limitation, for a breach of these Terms). Aim Security shall not be liable to you or any third party for termination of the Site, or any part thereof. If you object to any term or condition of these Terms, or any subsequent modifications thereto, or become dissatisfied with the Site in any way, your only recourse is to immediately discontinue use of the Site. Upon termination of these Terms, you shall cease all use of the Site. This Section 14 and Sections 6 (Intellectual Property Rights), 10 (Privacy), 11 (Warranty Disclaimers), 12 (Limitation of Liability), 13 (Indemnity), and 15 (Independent Contractors) to 17 (General) shall survive termination of these Terms.
15. **Independent Contractors.** You and Aim Security are independent contractors. Nothing in these Terms creates a partnership, joint venture, agency, or employment relationship between you and Aim Security. You must not under any circumstances make, or undertake, any warranties, representations, commitments or obligations on behalf of Aim Security.
16. **Assignment.** These Terms, and any rights and licenses granted hereunder, may not be transferred or assigned by you but may be assigned by Aim Security without restriction or notification to you.
17. **General.** Aim Security reserves the right to discontinue or modify any aspect of the Site at any time. These Terms and the relationship between you and Aim Security shall be governed by and construed in accordance with the laws of the State of Israel, without regard to its principles of conflict of laws. You agree to submit to the personal and exclusive jurisdiction of the courts located in Tel Aviv-Jaffa and waive any jurisdictional, venue, or inconvenient forum objections to such courts, provided that Aim Security may seek injunctive relief in any court of competent jurisdiction. These Terms shall constitute the entire agreement between you and Aim Security concerning the Site. If any provision of these Terms is deemed invalid by a court of competent jurisdiction, the invalidity of such provision shall not affect the validity of the remaining provisions of these Terms, which shall remain in full force and effect. No waiver of any term of these Terms shall be deemed a further or continuing waiver of such term or any other term, and a party’s failure to assert any right or provision under these Terms shall not constitute a waiver of such right or provision. YOU AGREE THAT ANY CAUSE OF ACTION THAT YOU MAY HAVE ARISING OUT OF OR RELATED TO THE SITE MUST COMMENCE WITHIN ONE (1) YEAR AFTER THE CAUSE OF ACTION ACCRUES. OTHERWISE, SUCH CAUSE OF ACTION IS PERMANENTLY BARRED.